

ST. ANTHONY PARK COMMUNITY COUNCIL  
 BOARD OF DIRECTORS MEETING  
 JENNINGS COMMUNITY LEARNING CENTER  
 2455 University Ave W | ST. PAUL, MINNESOTA  
 THURSDAY, MAY 11, 2017 7PM -9PM  
 (JCLC)

Co-Chairs: Michael Russelle, Max Herzberg

In Attendance: Jennie Claver, Max Herzberg, Michael Russelle, Melissa Williams, Bettsy Hjelseth, John Mark Lucas, Chiara Marano, Suyapa Miranda, Cailin Rogers, Charlie Christopherson, Ray Bryan, Ian Luby, Betty Wheeler.

<b>7:06 Introductions</b>	
<b>7:05</b> <b>Consent Agenda</b> <b>Approve Agenda</b> <b>Approve Minutes</b> <b>Land Use Committee: Move to send letter of support for variance request for Carter Avenue between Como Avenue and Eustis. Faces Gordon Place. Need to replace garage.</b> <b>Environment Committee</b> <b>Executive Committee</b> <b>Transportation Committee</b> <b>Equity Committee</b>	<b>The motion passed unanimously</b>
<b>7:10 Chair Updates from Committees</b>  <b>Transportation Update (Ray):</b> <ul style="list-style-type: none"> <li>•Two new dates for Stop For Me campaign</li> <li>•June Art Festival Table, Pat is making map</li> <li>•Proposal is changing from north side to south side for improving sidewalk on Territorial</li> </ul> <b>Land Use (Cailin):</b> <ul style="list-style-type: none"> <li>•Carter Avenue Variance</li> <li>•Weyerhauser Park</li> <li>•Towerside and Towerside Board</li> </ul> <b>Equity (Max):</b> <ul style="list-style-type: none"> <li>•SHIP Grant</li> <li>•Territorial Sidewalk</li> </ul>	

<p><b>Environment (Michael):</b></p> <ul style="list-style-type: none"> <li>•Discussed developing long-term plan</li> <li>•Cailin is commissioner on MWMO</li> <li>•10-Year Plan</li> <li>•Tree preservation ordinance</li> </ul>	
<p><b>7:20 Jennie Claver, Assistant Controller</b>  <b>Outsourcing, CliftonLarsonAllen LLP</b></p> <ul style="list-style-type: none"> <li>•Not making enough to cover budget expenses so we need to be cutting costs and expanding revenue.</li> <li>•Potential revenue on the horizon has already been calculated into budget.</li> <li>•When do city funds come in? Could be monthly but we (SAPCC) do them quarterly.</li> <li>•Business to donate office space as tax deduction? Rent is \$735 per month. 3-year lease, we have 2 years left.</li> </ul> <p>Come back to this discussion at the end of meeting tonight.  Jennie left</p> <p><b>8:40 Coming back to brainstorming discussion</b></p> <ul style="list-style-type: none"> <li>•Wine tasting</li> <li>•Home/Garden tours</li> <li>•Silent auction</li> <li>•Round-up at Speedy or SAP restaurants</li> <li>•Hampden co-op has offered us a round-up</li> <li>•Branded sale</li> <li>•Split the pot</li> <li>•Tournament</li> <li>•Sunrise bank coffee/cookies, all proceeds go to designated organization</li> <li>•Urban Growler Philanthrobrew</li> <li>•Hardware store round-up</li> <li>•Ask largest donors</li> <li>•Letter to the general community asking for small donation</li> <li>•In memory of donations</li> <li>•Arbor Day as a SAPCC ask day</li> <li>•Business specific outreach letter</li> </ul> <p><b>Other Tasks:</b></p> <ul style="list-style-type: none"> <li>•Grant List build out (past, present, future)</li> <li>•List of places</li> <li>•CURA students (ask by June 15, 4 students)</li> </ul>	

<p><b>Fundraising Committee:</b> Matt Haas, Charlie Christopherson, Scott Simmons, Michael Russelle</p> <p><b>Top three to focus on now:</b></p> <ol style="list-style-type: none"> <li>1. Largest donor ask</li> <li>2. Sunrise bank list</li> <li>3. Urban Growler</li> </ol>	
<p><b>7:45 10 Year Planning</b></p> <p>Melissa and Max created questionnaire. Rough schedule to gather data: Mayfest, Art Festival, Fourth of July, Potential Food Justice event at Joy to the People on July 22.</p> <p>August is not feasible for a 10-Year Plan draft. Public meetings are more important to respond to the draft. Respond to a literal and actual draft (2 public meetings). Those 2 things will have to happen in the fall.</p> <p>Concretes plan for Mayfest:</p> <ul style="list-style-type: none"> <li>• We will do ½ sheets and Max will create boards</li> <li>•Harold will pick up table</li> <li>•Max will have clipboards</li> </ul>	<p><b>Cailin proposed to sit down and write out what all groups have said they would do, dates/responsibilities/etc . and send it out to everyone involved.</b></p>
<p><b>8:10 Staff Updates</b></p> <p><b>Staff Transition Update</b> Cailin has put in her resignation, effective early June. The council is thinking about hiring another person.</p> <p><b>Grants Update–SAP Foundation and U of M grant</b></p> <ul style="list-style-type: none"> <li>•Received Good Neighbor Fund (\$9,000)</li> <li>•Haven’t heard back from Blue Cross Blue Shield, which could be a good thing, seeing as how others have gotten rejection letters</li> <li>•Samantha Hodge–7 full sized posters</li> </ul> <p><b>Where are the current policies and procedures?</b> Max will compare the documents between him and John Mark. Nexus is looking for a draft.</p>	
<p><b>8:37 Other Agenda Items</b></p> <ul style="list-style-type: none"> <li>•Jennings fundraiser cook-off. May 31<sup>st</sup> at 5:30pm. \$5 to eat, \$6 at door. Can also enter your appetizer into the cook-off and win</li> </ul>	

<p>potential prize. Goes to fund student trips and other expenses.</p> <ul style="list-style-type: none"><li>•We will have a student from St. Olaf college to work on 10-Year Plan this summer. She graduated in 2011 focused on GIS/Data Visualization. We will have one intern for sure, possibly two this summer.</li></ul>	
<b>9:00 Adjourn</b>	